



Design fix

professional property presentation

Dress to impress



Would you like your property to achieve its best selling price and more quickly?

Make your property stand out for the right reasons

If so, professional property presentation can help...

What is property presentation?

Property presentation, redesign or home staging, is where a property for sale or rent is dressed in order to appeal to more viewers, increasing its saleability/rentability.

Who would benefit from property presentation services?

Anyone who is thinking of selling a property or already has their home on the market; property developers; landlords with property to rent.

The longer the property is on the market or vacant, the more stressful the process becomes. Time usually means money!

How does home staging work?

Home staging creates a neutral space and promotes a desirable life style, which subtly encourages the potential buyer to imagine themselves living there with their furniture and belongings in place. As the property attracts and appeals to more viewers, it can sell more quickly and for the best price possible.

What does home staging involve?

De-cluttering, de-personalising, finishing DIY, cleaning, neutralising and restyling the interior and exterior of the property with guidance on how to show the property to potential buyers.

Why should you pay a professional to stage your home?

Many home owners, although they have created a home perfect for themselves, can't see what may put off potential buyers. Property presentation professionals can quickly assess your property and provide cost effective solutions with real buyer appeal.

How much does it cost?

The initial consultation is £125. This includes a 2 hour assessment of the property room by room, including the exterior, after which the property owner will receive a full written report with observations, recommendations and an action plan detailing how to make the best of each area. Additional services include de-cluttering, cleaning, restyling, room dressing, personal shopping and project management all at £25 per hour.

The main aim of home staging is to use what you already have and spend as little money as possible. Each property is assessed on a case by case basis.

To find out more, or to book a consultation, phone or e-mail Susie at Design Fix...

t. 01772 687639 / m. 0785 237 4660

e. info@designfix.org.uk

w. www.designfix.org.uk

Design *fix*

For a **FREE** on-line basic room assessment,
e-mail a photograph of a room in your property to
info@designfix.org.uk
(limited to one room per customer/e-mail address)



Design Fix is a member of the Home Staging Network. Property presentation and Interior design businesses sign up to a professional code of practice to ensure high standards of customer service. www.home-staging-directory.com

Design Fix is covered by public liability insurance.